



Lebo Mashego

Conceptual Copywriter

Drives traffic and sells solutions through conversion-driven copy. A storyteller at heart who has a love-hate relationship with tech and space.

Let's Chat

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📍 Johannesburg, South Africa

🌐 lebomashego.com

Skills

Conceptual Copywriting

Graphic Design

Web Design

Digital Strategy

CMS & CRM

Education

IIE Rosebank College

Diploma in Journalism

- Graduated with Distinction
- Editor in Chief, The Rosebank Update
- 2nd-year Tutor for Freshman

Red & Yellow School of Creative Business

Advanced Diploma in Digital Marketing

- 73% GPA
- Above Class Average
- Class of 2022

Work Experience

Jan 2022 – Present

Head of Copy, Email, & Automation

Future Famous Media

[CLICK HERE](#) to learn more!

Jan 2020 – Nov 2021

Senior Copywriter

Point.b Digital Marketing Agency

[CLICK HERE](#) to learn more!

Portfolio

LEBOMASHEGO.COM

